

Jakarta EE Marketing Committee Meeting - July 5, 2018

Agenda

- Budget

Attendees

Marketing Committee members present:

- Michael DeNicola - Fujitsu
- Debbie Hoffman - Payara
- Ed Bratt - Oracle
- Cesar Saavedra - Red Hat
- BJ Hargrave - IBM

Eclipse Foundation representatives:

- Tanja Obradovic (Eclipse Foundation)
- Stephanie Swart (Eclipse Foundation)
- Paul White (Eclipse Foundation)

Discussed:

- Marketing/budget discussion - usually we think about marketing the product first, then spending time/money on getting the customers. With Jakarta EE, thinking the need is 1st to get people actively contributing to specifications process & Jakarta EE/expand audience in order to develop Jakarta 9.
- Budget assumes Jakarta EE 8 is "out the door" by end of the year.
- Budget created with assumption Marketing Committee defines what's realistic; Steering Committee determines what that means for each individual company's contribution.
- Will marketing committee have ability to move funds from one line item to another throughout the year (after approved) to do what they feel is best?